



# **DISTRICT 19A SPRING CONFERENCE**

## **FEBRUARY 27-28, 2009**

### **CONTESTS & AWARDS RULES 2008-2009**

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## **ACHIEVEMENT AWARD RULES (5-Minute Speaking Contest)**

Achievement Award for Club Activity (5-MINUTE SPEAKING CONTEST) is to be given for an oral presentation of an activity of the club.

1. Lion, Lioness and Leo participants in this Contest are the winners, or in the case where the winner is unable to compete in the Multiple District Contest, the runner-up, of the respective contests at the individual District Conferences. **THE DISTRICT GOVERNOR MUST SEND THE NAME OF THE WINNER AND RUNNER-UP TO THE MD19 CONTESTS AND AWARDS CHAIRPERSON AND MULTIPLE DISTRICT 19 OFFICE BY APRIL 30.** No District shall provide more than one participant for this Contest.
2. The time for presentation shall be limited to 5 minutes. A penalty of 5 points for each minute, or fraction thereof, shall be assessed against a speaker running over the 5-minute limit.
3. 25% is allowed for oral presentation; 75% is allowed for relative value of activity.
4. The participant shall limit his presentation to that phase of the activity that has been completed during the current club year.
5. **THE CONTESTS & AWARDS COMMITTEE SHALL PROVIDE THREE (3) JUDGES.** The three judges shall judge the oral presentation, taking into consideration the physical appearance of the speaker, presence, voice, methods employed, and the general effectiveness of the presentation. At the conclusion of the contest, their ranking shall be on the basis of 25% as the highest possible percentage to be given.
6. The three judges shall judge the relative value of the activity. They shall grade on the basis of 75% as the highest grade. They shall take into consideration the nature of the activity, the service to the club itself, the service to the community, the size of the club, the effort required by the club, and the permanent benefits to the club and to the community keeping in mind that what may be of great service to one community might not be the same service to another community.

## MUSICAL COMEDY AWARD RULES

### (Funny Skits or Funny Songs)

**ELIGIBILITY:** If there is more than one member in the group, all competing members, with the exception of the accompanist, must be members of the same Lions, Lioness or Leo Club and must be the winner, or in the case where the winner is unable to compete in the Multiple District contest, the runnerup of the competition held at the District Conference.

**ENTRY:** Early entrance is required in order to secure proper judges and allow adequate time. Contestants **MUST** inform the District Contests and Awards Chairperson that they are competing for the Musical Comedy Award. **THE DISTRICT GOVERNOR MUST HAVE NOTIFIED THE MD19 CONTESTS & AWARDS CHAIRPERSON AND THE MULTIPLE DISTRICT OFFICE IN WRITING OF THE NAMES OF THE DISTRICT WINNER AND RUNNER-UP OF THE MUSICAL COMEDY BY APRIL 30.** **A GROUP** made up of one (1) or more club members playing any concoction of instruments or singing funny skits or songs. Singers may be accompanied by one instrument or utilize taped music.

**TIME LIMIT:** Eight (8) minutes allowed for each entrant with a penalty of ten (10) points being assessed for each minute or portion thereof over the eight (8) minutes.

**JUDGING** will be done by three (3) judges as selected by the Contests and Awards Committee.

### **JUDGING CRITERIA:**

20% DEGREE OF CONCOCTION

35% MUSICAL QUALITY

30% ORIGINALITY

15% COSTUMES

**TOTAL 100%**

## MUSICAL PERFORMANCE AWARD RULES

**ELIGIBILITY:** If there is more than one member in the group, all competing members, with the exception of the accompanist, must be members of the same Lions, Lioness or Leo Club and must be the winner, or in the case where the winner is unable to compete in the Multiple District contest, the runnerup of the competition held at the District Conference.

**ENTRY:** Early entrance is required in order to secure proper judges and allow adequate time. Contestants **MUST** inform the District Contests and Awards Chairperson that they are competing for the Musical Performance Award. **THE DISTRICT GOVERNOR MUST HAVE NOTIFIED THE MD19 CONTESTS & AWARDS CHAIRPERSON AND THE MULTIPLE DISTRICT OFFICE IN WRITING OF THE NAMES OF THE DISTRICT WINNER AND RUNNER-UP OF THE MUSICAL PERFORMANCE BY APRIL 30.**

**A GROUP** made up of one (1) or more club members playing any instrument or singing. (Please note that funny skits or songs belong in the Musical Comedy category). Singers may be accompanied by one instrument or utilize taped music.

**TIME LIMIT:** Eight (8) minutes allowed for each entrant with a penalty of ten (10) points being assessed for each minute or portion thereof over the eight (8) minutes.

**JUDGING** will be done by three (3) judges as selected by the Contests and Awards Committee.

**JUDGING CRITERIA:**

20% DEGREE OF CONCOCTION

35% MUSICAL QUALITY

30% ORIGINALITY/CREATIVITY

15% STAGE PRESENCE

**TOTAL 100%**

## TALL TALES AWARD RULES

Lion, Lioness, and Leo participants in this Contest are the winner, or in the case where the winner is unable to compete in the Multiple District contest, the runner-up of the competition held at the District Conference.

The maximum length of the **TALL TALE** shall be three (3) minutes. A ten (10) point penalty will be assessed for each minute or portion thereof over three (3) minutes.

### **JUDGING CRITERIA:**

40% Originality

40% Delivery

10% Humor

10% Crowd Response

The Contests and Awards Committee will provide three (3) judges. The judges will determine a winner and runner-up. The Awards for the winner and runner-up will be presented at the same MD19 Convention.

NOTE: A Tall Tale is not to be just a joke. A Tall Tale should be a tale of an exaggerated life experience, true or imagined.

The Tall Tale should not contain material that would tend to offend any ethnic or minority group and bad language should be avoided.

## **UNIFORM PARADE AWARD RULES**

### **(Formerly known as Uniformed Delegation Award)**

1. A club's membership must be dressed in the same or similar manner to participate in the contest.
2. Spouses, Lady Lions, Lioness, or Leos may be included as part of the uniform parade. Lioness and Leos may compete as a separate group if they do not compete with their sponsoring Lions Club.
3. Judges will be appointed by the Contests & Awards Committee.
4. Judging will take place during the Annual Convention, at the convenience of the Committee.
5. Consideration will be given to those clubs who: Have two or more participate in the parade where each club has the opportunity to march in force and in uniform.
6. In selecting the winner, judges will consider the suitability of uniform for other than convention wear, such as, visitations, etc. They will also consider the percentage of membership in attendance and distance traveled.

## CLUB FOLDED BROCHURE AWARD RULES

The Lions, Lioness and Leo Club Folded Brochure entered in this Contest are the winners, or in the case where the winners are unable to compete, the runners-up of the respective contests held at the District level. **THE DISTRICT GOVERNOR MUST SEND THE NAMES OF THE WINNERS AND RUNNERS-UP TO THE MD19 CONTESTS AND AWARDS CHAIRPERSON AND THE MULTIPLE DISTRICT 19 OFFICE BY APRIL 30.**

All brochures are welcome. If last year's winner wants to enter this year's contest they must change at least 25% of their format/content in order to enter the contest the following year. **Their last year's entry must be attached to the current year entry.**

### JUDGING WILL BE BASED ON:

1. **Presentation Points: 15**

Layout should look professionally prepared and esthetically pleasing and should be considered a marketing tool for the Lions, Lioness or Leo club.

2. **Legibility Points: 10**

3. **Usage / Usefulness Points: 25**

4. **Content Points: 50**

a. Should Contain

- i. Lions Logo
- ii. Club Name
- iii. Meeting Day & Time
- iv. Meeting Address
- v. One Service Activity
- vi. Fundraising Activities
- vii. Published Date
- viii. Contact Name & Necessary Information

b. May Contain

- i. Club History
- ii. Lions International History
- iii. Code of Ethics
- iv. Lions Purposes
- v. Any Other International Information

## **CLUB BULLETIN AWARD RULES**

One Award each for Lion, Lioness and Leo Clubs.

To qualify for this Award:

1. A Club must publish **at least 8 bulletins**.
2. A copy of each bulletin must be sent to the Club's District Governor and to the Multiple District 19 Office. Lion, Lioness and Leo participants in the MD19 level of this Contest are the district winners judged from all of the District Governor's copies of the club bulletins. In the event the winning club bulletin has not been sent to the MD19 Office, the runner up bulletin shall be considered the winner of the District contest. **The District Governor shall submit the name of the District winner and runner up to the MD19 Contests and Awards Chairperson and the Executive Secretary by April 30.**

The Executive Secretary will supply from the files in the MD19 Office, 6 consecutive issues of each District's winning club bulletin to the MD19 Contests and Awards Committee for judging at the multiple district level.

**THE CONTESTS & AWARDS COMMITTEE MAY APPOINT A COMMITTEE TO JUDGE THIS CONTEST.**

The judges shall base their scoring of each bulletin on the following POINTS system (with 100 points being considered perfect), and distributed in the following manner:

### **POINTS**

#### **GENERAL APPEARANCE OF THE BULLETIN . . . . .25**

Does the bulletin appear, at first glance, as a credit to the club and to Lionism in general? The paper should reveal some balance or other planned make-up, care in detailed arrangements, local artwork, cleancut impression, good paper stock, and avoidance of smudginess or illegibility. The month and year of the bulletin and the name of the Editor **MUST** appear on the first page of the bulletin.

#### **BUILDING OF VITAL LIONISM . . . . .30**

Does the bulletin boost the local club and all worthwhile activities that it does, or is it a "knocker's sheet"? Does it acknowledge and aid the causes of Lions International? Does the bulletin report, foreshadow or otherwise aid by editorial news, or other comment, the Lions projects? Does the bulletin lead in helping to build, as well as maintain, local plans and projects? Does it do a good job of promoting?

#### **INCREASING LIONS' GOODWILL AND STRENGTH . . . . .25**

Is the bulletin truly democratic in mentioning many members and helping to become the forum for all? Does it add to the club, fun and camaraderie? Is the

fun kept within sufficient bounds so as to avoid real mental injury to any Lion? Does the bulletin call for the efforts of many in the club? Does the bulletin build toward the meeting?

**SETTING OF HIGH STANDARDS . . . . . 20**

Is the bulletin well-written technically, well-edited, and headlined? The bulletin does not need to conform to the writing standards of a metropolitan daily, but, some penalty should be exacted for bad spelling, faulty grammar, and confusing construction. Clarity, simplicity, accuracy, and completeness should be rewarded. Striking composition should be recognized.

A club, if it chooses, may submit with the bulletins, brief additional information which will help the judges to judge it fairly. Such notes might include information about how it is distributed and to whom (for instance, is it sent regularly to military members?). Facts might be included regarding how it is edited. Does one member serve continuously as Editor, or is the editorship rotated?

**ADDITIONAL REQUIREMENTS FOR BULLETIN CONTEST A GOOD BULLETIN...**

Should identify itself with an attractively printed or mimeographed heading which is descriptive of the purposefulness of Lions. The heading should be dignified and worthy of Lions. Facetious titles should be avoided lest they become offensive with repetition.

**A GOOD BULLETIN...**

Should, at first glance, be attractive in form, be brief, concise, and regularly published. It should be informative and inspirational. First in importance is the announcement of coming programs, with enough zest in the announcement to stimulate attendance. The coming program should be adequately publicized in a brief and concise manner yet it should tell something about the speaker, or other participants who will comprise the program.

**A GOOD BULLETIN...**

Should provide only a brief rehash of the past meeting, highlighting only the outstanding phases of the former program - just enough to make absentees wish they had been there. It should list new members and provide a short biography of each. It should provide a brief running history of the club, which is preserved as a permanent record of club accomplishments and achievements. It should carry news and announcements of club and zone affairs. It should copy pertinent information from the Multiple District Bulletin.

## CLUB BUSINESS CARD AWARD RULES

The Lions, Lioness and Leo Club printed Business Card entered in this Contest are the winners, or in the case where the winners are unable to compete, the runners-up of the respective contests held at the District level. **THE DISTRICT GOVERNOR MUST SEND THE NAMES OF THE WINNERS AND RUNNERS-UP TO THE MD19 CONTESTS AND AWARDS CHAIRPERSON AND THE MULTIPLE DISTRICT 19 OFFICE BY APRIL 30.**

All business cards are welcome. If last year's winner wants to enter this year's contest they must have changed at least 25% of their format/content in order to enter the contest the following year. **Their last year's entry must be attached to the current year entry.**

### JUDGING WILL BE BASED ON:

1. **Presentation Points: 15**

Layout should look professionally prepared and esthetically pleasing and should be considered a marketing tool for the Lions, Lioness or Leo club.

1. **Legibility Points: 10**

2. **Content Points: 50**

a. Should Contain

1. Lions Logo
2. Club Name
3. Contact Name & Necessary Information

b. May Contain

1. Meeting Time & Day
2. Meeting Address
3. Some Service Projects

## CLUB SCRAPBOOK AWARD RULES

The Lions, Lioness and Leo Club scrapbooks entered in this Contest are the winners, or in the case where the winner is unable to compete, the runner-up of the respective contests held at the District level. **THE DISTRICT GOVERNOR MUST SEND THE NAMES OF THE WINNERS AND RUNNERS-UP TO THE MD19 CONTESTS AND AWARDS CHAIRPERSON AND THE MULTIPLE DISTRICT 19 OFFICE BY APRIL 30.**

This is to be a scrapbook of the **CURRENT YEAR'S ACTIVITIES**, not a club history book. Previous year's material can be added to a Club History Book, but SHALL NOT be submitted with the current year's Scrapbook for the contest.

### 1. JUDGING WILL BE BASED ON:

- a. 5 points for each of the following; **(Max. 10 possible points)**

Entries must be clearly identified on cover with:

- i. The Club's name;
  - ii. The District and Zone of the Club;
  - iii. The fiscal year the Scrapbook was completed and
  - iv. The name of the Lion/Lioness/Leo who compiled the scrapbook **ON THE INSIDE OF THE FRONT COVER.**
  - v. *The first activity depicted in the scrapbook must be the Installation of Incoming Officers. A title page, index or introductory page may precede the pictures of the first activity. Following the index page will be the summary index pages for Service Activities, Social Activities and newspaper / magazine / TV and radio coverage listing each activity and/or print item and media coverage along with page number. The scrapbook will be presented in the 3 divisions listed below in c, d, and e.*
  - vi. Points will also be awarded as follows: **100 Maximum points**
- b. 20 maximum points Appearance
  - c. 30 maximum points for Service Activities
  - d. 20 maximum points Social Activities
  - e. 20 maximum points Club PR (See Rule 2a)
  - f. 10 maximum points on Cover Requirements (See 1a)

### 2. SCRAPBOOK'S CONTENTS:

- a. A Title page summarizing newspaper / magazine printed stories and / TV and radio coverage will be provided following the index page. A maximum of 10 points each **CLUB SCRAPBOOK AWARD RULES continued** can be awarded for newspaper and magazine print material supported by clippings and TV and radio coverage logged through a media log. **Maximum of 20 points possible.**
- b. Any and all photographs and memorabilia of service activities, social activities, thank-you letters to speakers and city officials, programs,

brochures, etc. Examples of various types of Lions Days and activities and any other information pertinent to one's Lions Club year.

**3. TURNING IN AND PICKING UP OF ENTRIES:**

- a. Entries must be delivered to the MD19 Office on or before the MD19 District Governor Elect School in May in order for them to be judged prior to the MD19 Annual Convention. The scrapbooks will be taken to the Annual Convention by the MD19 Contests and Awards Committee.
- b. Delegates must arrange to pick up the scrapbooks at the Annual Convention.
- c. The Multiple District Office will NOT be responsible for entries not claimed by the final session of the Convention.

**THREE COMPETENT JUDGES ARE TO BE APPOINTED BY THE CONTESTS AND AWARDS COMMITTEE.** At the time of judging, a check-list based on the requirements listed in the Contests and Awards Book will be provided each judge for each entry. A sheet will be left in each Club Scrapbook with a compilation of the judges' scores for the club's information.

## CLUB WEBSITE AWARD RULES

The Lions, Lioness and Leo Club Website entered in this Contest are the winners, or in the case where the winners are unable to compete, the runners-up of the respective contests held at the District level. **THE DISTRICT GOVERNOR MUST SEND THE NAMES OF THE WINNERS AND RUNNERS-UP AND THE RESPECTIVE WEBSITE ADDRESSES TO THE MD19 CONTESTS AND AWARDS CHAIRPERSON AND THE MULTIPLE DISTRICT 19 OFFICE BY APRIL 30.**

The MD19 Website Contest will be judged by three (3) non-technical individuals and by three (3) individuals who are familiar with the technical aspects of website construction and will be based on the three following categories:

### **Total Possible Points 95**

#### **1) Site Look and Feel Possible Points 45**

- a) Is the site easy to read? (Yes, no) 5
- b) Do the colors on the site allow for ease of reading? (Yes, no) 5
- c) Are the graphics, images & pictures clear & sized appropriately? (Yes, no) 5
- d) Animation, multimedia, or interactive components? (Yes, no) 5
- e) Information on officers & contacts easily found? (Yes, no) 5
- f) Does every page have a link back to the home page? (Yes, no) 5
- g) Each page topic specific? (Yes or No) 5
- h) Is information categorized for ease of use? (Yes or No) 5
- i) Is overall site layout neat, organized & efficient to navigate? (Yes or No) 5

#### **2) Information and Content Possible Points 30**

- a) Site updated since July 1? (yes; no, 5 pts)
- b) Is all information on site current? (yes; no, 5 pts)
- c) Is there a link to the MD19 Website? (yes; no, -5 pts)
- d) Do all of the links work? (yes; no, 5 pts)
- e) Information for contacting club (zone or district) leadership? (yes; no, 5 pts)
- f) Is the site listed on LionNet.com under the appropriate country section and with a working link? (yes; no, 5 pts)

#### **3) Over-all Perception Possible Points 20**

- a) Is there an email link or other method to contact the site web master? (yes; no, 5 pts)
- b) Does the site prominently display the Lions International Emblem on the home page? (yes; no, 5 pts)
- c) Please rate your overall feeling and experience with this site. (with 1 being the lowest & 10 being the highest). (10 pts max)

## WHAT BEING A LION MEANS TO ME (DISTRICT 19A ONLY)

### **AWARD RULES**

The time for presentation shall be limited to 3 minutes. A penalty of 5 points for each minute, or fraction thereof, shall be assessed against a speaker running over the 3-minute limit.

This contest invites participants to speak for a maximum of 3 minutes, with a personal story that fits with the title theme. Contestants will be judged on presentation, audience reaction, impact and originality.

This contest is a District level contest only, and the winner does not advance to the MD19 finals.

### **Oral Presentation**

Physical appearance of speaker, voice quality, presence, overall effectiveness of presentation

- 25 pts

### **Impact**

How did it make you feel, reaction of the audience, personal nature of story or topic

- 75 pts

**Total Maximum - 100 pts**